

Internship - Marketing & Communications

Cambridge English For Life Sdn Bhd (HQ)

Job Description:-

1. To provide support to the Marketing & Communications Department in social media management, marketing, promotions, etc
2. Drafting press releases and email campaigns for Company's programme
3. Copywriting, pitching ideas, and writing art copy for the social media content
4. Manage the company's social media account and answer private messages.
5. Liaise with a graphic designer for social media posts.
6. Carry out research for article contents for the company

Job Requirements:-

- Diploma or Degree holder in Marketing or related studies
- Undergraduates in Marketing, English language, education or related studies
- Passionate for the 'art' of marketing
- Understanding of market research techniques
- Understanding of social media marketing and analytics
- Proficient in MS Office
- Knowledge in website analytics and search engine marketing will be an added advantage

End